

KULTUR®



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**SEE WHERE FRANK SINATRA, GLADYS KNIGHT, ANN-MARGRET,
ROBERT KLEIN, AND BEVERLY SILLS BEGAN THEIR LEGENDARY CAREERS!**

**LONG BEFORE AMERICAN IDOL SWEEPED THE COUNTRY,
THERE WAS ONE SHOW THAT STARTED IT ALL...**

**ON OCTOBER 18, KULTUR/SRO ENTERTAINMENT
PROUDLY PRESENTS**

THE ORIGINAL AMATEUR HOUR

The Granddaddy of All Talent Shows Is Being Released On DVD For the Very First Time (\$29.99SRP), Hosted By One of its First Stars, Pat Boone!

Incredibly Rare Extras Include Two Complete Original TV Episodes
And Several '30s-era Motion Picture "Shorts"

WEST LONG BRANCH, NJ , September __, 2005 – Long before “American Idol” and “Star Search” became mega-hits, there was one landmark radio and television series that started the talent competition craze. It was called “The Original Amateur Hour” and it launched the careers of some of the world’s most renowned performers – almost 50 major stars of movies, music, television and stage got their start on this milestone series from Sinatra to Sills and beyond! Almost 75 years since its debut, on October 18, Kultur/SRO Entertainment proudly brings back THE ORIGINAL AMATEUR HOUR, in a Special Collector’s Edition 2-disc DVD set (\$29.99SRP) – the perfect addition to every home entertainment library.

Hosted by the legendary entertainer Pat Boone -- who got his own start on the show as an 18-year-old college sophomore and Grand Prize winner -- the DVD features some of the most memorable clips from the television show as well as archival audio pieces of the earliest original radio broadcasts with the program’s originator, Major Edward Bowes. Showcasing the first performances of struggling amateurs who went on to become legends, home audiences will thrill to early glimpses of mega entertainer Frank Sinatra, soul-queen smash Gladys Knight, sex-kitten Ann-Margret, famed actor Raul Julia, soprano star Beverly Sills and boy band heartthrob Nick Carter and many more. And these are just a few of the many stars that got their first big break at performing for a large audience on THE ORIGINAL AMATEUR HOUR!

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In this inimitable collection, Boone also highlights for home viewers some of the wildest and wackiest novelty acts ever to appear on THE ORIGINAL AMATEUR HOUR -- from one-legged tap dancers, impressionists and crazy kitchen bands to one-man-bands, jugglers and saw players.

The original television series was hosted by the distinguished talent scout and impresario Ted Mack, and made the “gong” and “the wheel of fortune” famous, along with the well-known chant “Round and round she goes and where she stops nobody knows!” In newly recorded special appearances, stars such as Robert Klein, Connie Francis, Willard Scott and Jim Stafford reminisce about their involvement with the longest running radio and television talent search series in history. Sure to trigger many fond memories from the generations who grew up with it, and ready to make new memories for those experiencing it for the very first time, THE ORIGINAL AMATEUR HOUR guarantees hours of memorable viewing.

Assuring an even more unforgettable viewing experience, exclusive DVD extras include two complete AMATEUR HOUR TV episodes, just as they originally aired on television....commercials and all! An expanded history of the Amateur Hour’s illustrious radio era and two classic motion picture “shorts” devoted to the series are also included.

You’ve seen “Star Search”, and you tune in weekly to the trials and travails of “American Idol.” On October 18, don’t miss the opportunity to see where the talent shows began with THE ORIGINAL AMATEUR HOUR.

Kultur/SRO Entertainment, launched in 2004, brings home audiences unparalleled front row access for the world’s most popular music and performing arts events. They’re the newest label from Kultur International Films Ltd., the leading distributor of cultural programs on home video since 1980. Kultur was the first company to distribute classical music on videocassette, and over the years, has expanded its video categories to include opera, dance, classical music, jazz, music instruction, art, theater and literature. All titles are sold directly to retail outlets nationwide or can be ordered through Kultur’s toll free number (1-800-718-1300), or via Kultur Home Video’s website at www.kultur.com.

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THE ORIGINAL AMATEUR HOUR

Pre-order date: September 27, 2005
 Street date: October 18, 2005
 Rating: N/A
 Running Time: 282 mins.
 Format: DVD

Genre: TV DVD
 Sug. Retail Price: \$29.99
 Catalog #: D3138
 Screeners: Avail. upon request
 Color Art: Avail. upon request Joe